



EDITORIAL

60th Anniversary Edition of the UFSC Business Administration Program

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Dear Scientific Community,

The year 2025 marks a historic milestone for the Business Administration Program at the Federal University of Santa Catarina (UFSC): the 60th anniversary of its establishment. In 1965, the report for the implementation of the Business Administration and Public Administration programs was approved, consolidating an educational project that, over six decades, has transformed the lives of thousands of individuals and significantly impacted organizational and social development in Brazil.

This path of excellence, nationally recognized through rankings and assessments such as Enade, Guia do Estudante, and Ranking Universitário Folha, is not merely a chronological landmark — it is a testament to a constant commitment to the ethical, critical, and responsible education of administrators prepared for the challenges of an ever-changing world. More than five thousand professionals have passed through our classrooms, contributing across various regions of the country and the world, in the public, private, and third sectors.

The Journal of Administrative Sciences (RCA), affiliated with the Department of Administrative Sciences at UFSC, shares in this legacy. Founded in 1998, RCA's mission is to disseminate scientific production in Administrative Sciences, contributing to the discussion and development of knowledge. Throughout its history, the journal has become an open space for researchers, professors, students, and professionals engaged in studies and research on topics related to the field of Administration.

In this commemorative year, RCA continues with its continuous publication model, allowing approved articles to be published as soon as they are finalized, ensuring greater agility in the dissemination of scientific knowledge. We begin this edition with the first six approved articles and will continue with new publications throughout the year, expanding the dialogue with the national and international academic community.

We take this opportunity to invite researchers to join our pool of reviewers, contributing their expertise to strengthen our blind peer-review policy. In this regard, we are preparing new initiatives related to the training of the editorial team: editors, reviewers, and authors.

We encourage readers to celebrate this special moment with us by following both the RCA publications and the various commemorative actions marking the 60th anniversary of the Business Administration Program, which will take place throughout this year. May we continue to push boundaries, build knowledge, and contribute to a more critical, just, and sustainable society.

We wish you an insightful and enriching reading experience!

■ Professor Rosalia Lavarda, PhD
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