



EDITORIAL

In this issue, the INTERThesis journal presents the dossier: **New Interdisciplinary Perspectives and Trends in Humanities**, organized by professors Héctor José Ricardo Leis and Selvino Assmann. The dossier, composed of five articles that discuss interdisciplinarity in a different and stimulating way, has come at the right time, i.e., when the Brazilian Federal Government launches the new ten-year graduate plan (2011-2020), which includes among its basic points precisely the stimulus and the strengthening of interdisciplinary research. This release of the 10-year plan coincides with the launching of a book, edited by Arlindo Philippi and Antonio J. Silva, with about a thousand pages, which theoretically discusses interdisciplinarity and introduces us to a panorama of the history of interdisciplinary graduate program in Brazil¹.

In fact, in the last few decades, the history of interdisciplinary studies is confused with the most innovative dynamic of knowledge production. The same cannot be said of the history of disciplines which have gradually been frozen into paradigmatic molds, losing part of their time in trench warfare against approaches of their objects come from outside their borders. Insofar as interdisciplinarity implies, somehow, a reaction against standardized disciplinary approach (whether in education or in research) of the various objects of study, there are always, as a result, several interdisciplinary possible reactions to the same challenge of knowledge. In this dossier, which counts on important intellectual contribution in the Brazilian academic debate, we support some interdisciplinary reactions in the field of Humanities, without any intention, therefore, of stopping the debate.

Opening this dossier on interdisciplinarity, Ivan Domingues, whose article has the title "**On the frontiers of knowledge: the enlargement of experience and the new forms of rationality**", presents an exciting panorama of knowledge today, focusing on inflation of knowledge, the fragmentation of disciplines and the loss of

¹ PHILIPPI, Arlindo Jr. & SILVA NETO, Antonio J. (Edits). **Interdisciplinaridade em ciência, tecnologia & inovação**. Barueri, SP: Manole, 2011, 998 p.

density of cognitive processes, in addition to describing the courageous search for alternatives through experiments multi, inter and transdisciplinary. The second article, by Héctor Ricardo Laws, "**An interdisciplinary tour to the hidden side of the environmental problems in the modernity**" presents with great creativity relevant aspects of the interfaces of philosophical and theological thought with environmental problems, in which the governance of these contemporary problems entails taking into account not only the conjunctural dimension, but also the long-term symbolic processes. Next, Dimas Floriani discusses with the wisdom of someone who has for a long time been academically involved with the subject discussed in his article "**Environmental complexity and epistemology in global and local socio-cultural processes**", the idea of 'multiple modernity' versus a central ethos of Western capitalist modernity, whose rationality is produced within a system imprisoned in itself. He proposes that this multiple modernity registers within the emergency principle, marked by several crises and by possibilities of choices. In the fourth article, "**Interdisciplinarity: possibility of social reintegration and recovery of the reflection capacity in science**", Valdir Fernandes, starting from the reflection that is being developed from the expertise of several researchers who discuss and bet on interdisciplinarity as a possibility to capture aspects of the scientific object which the isolated disciplines skip, discusses the contribution of interdisciplinarity to break the reflexive inertia, whether in science or in society, result of the process of rationalisation of life provided by industrialism. And finalizing this dossier, in the article

"Gender and labor: interdisciplinary analysis of the formal labor market in Caxias do Sul in the 2000s," Natalia Pietra Méndez, Sumaya Sgarbi Grazziotin and Adalberto Ayjara Dornelles Son propose an examination of gender relations in the formal labor market in 2000 in the municipality of Caxias do Sul (RS), discussing the effects of technical and productive changes in the world of work and its possible repercussions in the profile of jobs and workers.

In the sequence, the Articles section — all authored by Ph.D.'s, with eventual co-authored Masters or PhD students and graduate students — presents eight texts which focus on interdisciplinary analysis of different themes. José Artur Molina and José Sterza Justo present in **The women of Gustav Klimt**, the production of the artist, navigating through the history of Austria, the world of the Austro-Hungarian

Empire, reflecting on the rebellion of the female that didn't want to be condemned to the despotic cloister promoted by a male world.

In the second article, **When women look at themselves in the mirror: representations of the ideal woman in the *Servas do Senhor* magazine**, Marcilene Birth Farias and Losandro Antonio Tedeschi analyse the representations of the "ideal woman" designed by the Lutheran Church through the *Servas do Senhor* magazine –official journal of the Brazilian Lutheran Ladies League (LSLB), in which they reaffirm their beliefs and practices against the threats of the feminist movement.

Next, Marina Negri and Ivan Santo Barbosa, in the article **Advertising powder soap OMO in 1957 and 2007: a model for the production of meaning**, make a parallel between the lines of communication employed in advertising Omo powder soap in two specific temporal tracks: the year 1957 and the year 2007, in order to prepare the generational route of sense of each one of the emissions.

In the fourth article, entitled **"A princesa que tudo via": cognitive and creative processes in literacy**, Gisélia Oliveira de Sá Neves and Rita de Cascia Ribeiro Voss make a reflection on the cognitive process in literacy. The tale ' **A princesa que tudo via** ' is a metaphor used to facilitate the understanding of the theme researched. It is a procedure that allows considering the narrative elements of text in analogy with recent studies on human cognition and creativity.

The article by Lilian Reichert Coelho, **Reflections on the status of the contemporary artist in the struggle against the official discourses: Paul auster, literature and history**, focuses on the works of the author under the prism of articulation between subjectivities and speeches, most notably the literary and historiographical ones. Searching the historical and discursive entrails on the "origin" of the American nation, the writer proposes reflections on the issue of national identity, especially regarding the symbols and the way characters deal with official representations.

In the sixth article, Isabela Lara Oliveira analyzes in **BRIEF history of the reinterpretation of the ayahuasca beverage in the Santo Daime religion**, the process of reinterpretation of the Ayahuasca in this religion between the 1930s and the 1960s. The hypothesis is that the reinterpretation of the Ayahuasca in the context of religion fits into the broader dialectic process of social construction of meanings behind the establishment of the religion.

The article **Souza Cruz: history and contemporary ideology on social responsibility** by Camila Regina Cunha and Sérgio Boeira discusses the historical sense of the ideology of the company on social responsibility and its ambiguities inscribed in social projects, reflecting on the complex relations among the tobacco industry, environmental effects and public health.

Finalizing the Articles Section, Rafael d'Almeida Martins and Leila da Costa Ferreira, based on the literature on cities and climate change, reflect and explore the elements that allow local governments to take actions toward the adaptation on climate change, discussing the risks and vulnerability of urban areas with a focus on implementation of adaptation strategies.

This issue finally brings the Reviews section, with the presentation of six books: Carlos Eduardo Millen Grosso reviews the book by Lynn Hunt, **Inventing human rights**; Joachin Melo Azevedo S. Neto describes us **História: a arte de inventar o passado**, by Durval Muniz de Albuquerque Junior; Marina Negri invites us to read **Da criatividade à inovação** by Zula G. Giglio, Solange M. Wechsler and Denise Bragotto; next, Maria Cristina Cupertino and Sheila Maria Doula present the book **Políticas públicas e ações afirmativas** by Dagoberto José Fonseca; Wagner Xavier de Camargo makes the review of the book by Linda k. Fuller (org.). **Sport, Rhetoric, and Gender: Historical Perspectives and Media Representations** (sport, rhetoric and genre); and finally Latif Antonia Cassab reviews the book **Prostituição em áreas urbanas. Histórias do Tempo Presente** by Marlene Radlo, Janine Gomes da Silva and Jane Maria Pedro (Orgs.).

We hope that our readers may enjoy and profit from the texts presented here. May the texts lead the readers to a new look and new questions, and instigate them to new research with interdisciplinary perspective.

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Editors

