

VOL. 12 N. 2 (May-August 2004) ISSN 0140-026X
revista estudos feministas
published quarterly
Centro de Comunicação e Expressão - CCE
Centro de Filosofia e Ciências Humanas - CFH
telefone: (48) 331 8211 fax: (48) 331 9751

Editorial Coordinators

Joana Maria Pedro (UFSC), and Susana Bornéo Funck
(UFSC/UCPEL)

Editors

Joana Maria Pedro (UFSC), Luzinete Simões Minella
(UFSC), Simone Pereira Schmidt (UFSC), and Susana
Bornéo Funck (UFSC/UCPEL)

Dossier Editors

Carmen Suzana Tornquist (UDESC), Cristina Scheibe
Wolff (UFSC), Mara Coelho de Souza Lago (UFSC), and
Sônia Malheiros Miguel (SEPM)

Special Thematic Section Editors

Maria Juracy Filgueiras Toneli (UFSC), Marlene de Faveri
(UDESC), and Sônia Weidner Maluf (UFSC)

Debate Section Editors

Claudia de Lima Costa (UFSC), Eliana Ávila (UFSC), and
Guacira Lopes Louro (UFRGS)

Book Review Editors

Maria Teresa Santos Cunha (UFSC/UDESC), Tânia Regina
de Oliveira Ramos (UFSC), and Zahidé Lupinacci Muzart
(UFSC)

Interview Editors

Carmen Sílvia Moraes Rial (UFSC), Maria de Lourdes
Borges (UFSC), and Flávia de Mattos Motta (UDESC)

Assistant Editor

Carmem Vera Gonçalves Vieira Ramos

Webwoman

Rita Maria Xavier Machado

Distribution

Rozeli Maria Porto

Proofreader

José Renato de Faria

Student Assistant

Anderson Gomes

Original Graphic Project

Sílvia Steinberg

Desktop

Louise Lazzari

Rita Maria Xavier Machado

Printing

Gráfica Palloti

Cover

Louise Lazzari on Spanish poster donated to "La
Gaffiche" and reproduced in Annie Dizier-Metz's *La
Bibliothèque Marguerite Durand: Histoire d'une
femme, mémoire des femmes*. Paris, 1992, p. 59

Printing: 1,000 copies

Contents

7 EDITORIAL

ARTICLES

- 13 The Certainty that Engendered New
Doubts: DNA and Paternity Tests
CLAUDIA FONSECA

- 35 Brazilian Feminism Since the
Seventies: Revisiting a Trajectory
CYNTHIA ANDERSEN SARTI

- 51 'Shameless Woman' and 'Responsible
Traitor': Problematizing Gender
Representations in Official HIV/AIDS
Television Advertisements
**DAGMAR ESTERMANN MEYER, LUIS
HENRIQUE SACCHI DOS SANTOS,
DORA LÚCIA LEIDENS CORREA DE
OLIVEIRA E DANIELA MONTANO
WILHELMS**

- 77 "La Mujer es Puro Cuento": The
Culture of Gender
VERENA STOLKE

ESSAYS

- 106 Negotiations of Pop Feminism in Girl
Culture: an Empirical Study about
Girlgroup-fans
BETTINA FRITZSCHE

- 116 Pseudo-Inscribed Neutrality: the
Servant Lena, the Housewife Alice
and the Intellectual Gertrude all
Misconceive the Notion of Value
FERNANDO MENEGBEL

POINT OF VIEW

- 135 On Women's History and the History of Gender: Interview with Gabrielle Houbre
MARLON SALOMON

SPECIAL THEMATIC SECTION

- 145 Gender and Labor
NADYA ARAUJO GUIMARÃES (SECTION EDITOR)
- 147 Gender and Employment Insecurity in the UK
KATE PURCELL
- 177 On the Threshold of Discrimination: the Burden of Sex and Race Attributes in Brazil (1989–1999)
CIRO BIDERMAN E NADYA ARAUJO GUIMARÃES
- 201 Executing Jobs in Telecommunications: Comparing France and Germany
ISABEL PAULINE HILDEGARD GEORGES
- 224 Women's Participation in the Labor Market in Latin America: a Secondary Work Force?
LAÍS ABRAMO

BOOK REVIEWS

- 237 LISBOA, Teresa Kleba. *Gênero, classe e etnia: trajetórias de vida de mulheres migrantes*.
ALINE DREWS

- 238 PINTO, Céli Regina Jardim. *Uma história do feminismo no Brasil*.
CLARICIA OTTO

- 241 GROSSI, Miriam Pillar; PORTO, Rozeli Maria; TAMANINI, Marlene (Orgs.). *Novas tecnologias reprodutivas conceptivas: questões e desafios*.
CLÁUDIA MEDEIROS DE CASTRO

- 243 MATOS, Maria Izilda Souza de; SOIHET, Rachel. (Orgs.). *O corpo feminino em debate*.
DANIELA ANGELI

- 245 VILA, Pilar Cagiao. *Muller e emigración*.
PARENTE, Mariluz González; PAZOS, Marta Lombán. *Nais, xornaleiras e emigrantes. Unha perspectiva comparativa da muller ne emigración americana e europea*.
JEFERSON BACELAR

- 247 CAROLA, Carlos Renato. *Dos subterrâneos da história: as trabalhadoras das minas de carvão de Santa Catarina (1937–1964)*.
JÓ KLANOVICZ

- 251 TOUSSAINT-SANSON, Adèle. *A Parisian in Brazil. The Travel Account of a Frenchwoman in Nineteenth-Century. Rio de Janeiro*.
TOUSSAINT-SANSON, Adèle. *Uma parisiense no Brasil*.
MIRIAM LIFCHITZ MOREIRA LEITE

- 254 AGENDA

- 258 CONTRIBUTORS